Mt. Moriah Baptist Church

Strategic Plan

2019 – 2024

Dr. Lucius M. Dalton, Senior Pastor
Our Purpose

Mission
To lead souls to Christ, to demonstrate the standard of Christian living and to spread the gospel of Jesus Christ.

Vision
The purpose of Mt. Moriah Baptist Church is to bring glory to God by obeying Christ’s commandments and loving others as Christ loves us. (John 15: 7,10,12)

Spiritual Target
The unchurched, uncommitted, unevangelized and unreached
Our Core Values

- Being a God-centered church.
- Exalting Jesus Christ.
- Being a Bible-based/Bible-teaching church.
- Making prayer a central focus of our church.
- Evangelizing the lost, uncommitted, unchurched, unevangelized and unreached.
- Equipping and growing believers in their faith.
- Engaging in community and world-wide missions outreach.
Our Strategy

PULSE
The crucial measure of MMBC
OUR PLAN

The **Pulse** is a crucial measure of the heart rate. Tracking its changes helps monitor a person’s health. So it is with our PULSE Plan that we hope to measure our efforts and the health of our church and community.

The PULSE Plan included five strategic goals

- PRAISE UTILIZATION
- LEADERSHIP STEWARDSHIP
- EMPOWERMENT
Praise/Worship

Continue our efforts to create an innovative and faith-based Church and worship services that supports and engage our community.

• **Goal 1** – Offer programs and activities to help disciples grow spiritually.

• **Goal 2** – Modify the worship space and service to reflect both modern and traditional services, and increase the flexibility for various worship forms.

• **Goal 3** – Increase membership.
Utilization

Develop practical and effective tools that will help MMBC and its disciples manage their resources, talents and gifts.

• **Goal 1** - Help disciples, especially the young adults and youth identify their gifts, passions and learn how to use them for God’s work.

• **Goal 2** – Make Outreach more visible in the church and community.
Leadership

Provide our disciples with the resources necessary to carry out the ministries of the Church and engage with our vision.

• **Goal 1** – Motivate and inspire disciples to want to take a leadership role.

• **Goal 2** – Recruit and train the next generation of leaders.

• **Goal 3** – Continue Leadership Training.
STEWARDSHIP (FINANCE & DEVELOPMENT)

Provide the financial resources necessary to achieve the 50/50 level of giving.

- **Goal 1** – Develop the idea of 50/50 level of giving (For every dollar collected, $.50 is spent on the Church and $.50 spent outside of the Church for outreach projects).

- **Goal 2** – Improve the stewardship of resources we are provided.

- **Goal 3** – Create additional sources of income for the Church.

- **Goal 4** - Determine impact of MMBC Redevelopment Plan on budget and projects.
Empowerment

Create a ministry that will enlighten, engage, encourage, and energize disciples and neighbors on methods to challenge unfairness, racial discrimination, and economic inequality in the community based on Biblical principles.

• **Goal 1** - Invest in community partnerships as a strategy to better understand and address inequalities impact on our broader community.
THANKS!

Any questions?